



Jade A. Benson-Smith
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Education

Bachelor of Arts in Communications, 2020
Loyola University Maryland, Baltimore, MD
Graduated Summa Cum Laude

Software Proficiency

Multimedia: Adobe After Effects, Audition, Adobe Premiere, Final Cut Pro

Graphics / Print /: Adobe Illustrator, Photoshop

Web: Microsoft Word, Microsoft Excel, Google Suite

Professional Experience

Agency Producer, The Martin Agency

2025 - Present

- Partners with creative directors, strategists, and account teams to translate campaign ideas into executable production plans
- Produces content across diverse formats including video, photography, and animation.
- Manages multiple concurrent projects in fast-paced agency environments while maintaining attention to detail and quality.
- Collaborates with post-production teams to deliver final assets across multiple formats and platforms on schedule.

Post-Producer, SuperJoy

2023 - 2025

- Compiled, organized, and distributed information to post-production staff, freelance talent, and agency partners.
- Effectively communicated changes in schedule and budgets to all involved parties.
- Ensured all deliverables meet specified standards and pass quality control.
- Managed and delivered a high volume of assets to agency partners.

Associate Post-Producer, SuperJoy

2022 - 2023

- Created project estimates, tracked budgets, and managed schedules for projects.
- Coordinated offline, online, and color sessions for various media outputs.
- Fostered and maintained relationships with agency partners and external vendors.

Associate Producer, EP+Co

2020 – 2022

- Partnered with creative teams (art directors and copywriters) to bring their concepts for TV and radio to life.
- Provided counsel to account management and creative teams on graphics and audio-visual effects that best fit each project's needs at reasonable expense.
- Directed flow of production through pre-production to finishing.